

Bernard O. Debbasch
39 Corsica Dr.
Newport Beach, CA 92660
Home: +1 (949) 720-2032
Cell: +1 (949) 310-7148
Email: bernard.debbasch@mail.com

Objective

An executive leadership position in a high tech company that leverages my track record in managing complex product lines and product development.

Work Experience

Conexant Systems
VP/GM VDSL Products

Newport Beach, CA

2000 - current

- Joined Conexant as the result of the merger between GlobespanVirata and Conexant in March 2004. Assumed responsibilities similar to the ones held at GlobespanVirata. Currently (2005) on a leave of absence.

GlobespanVirata
VP/GM VDSL Products (2002)
VP CPE products (2000)

Irvine, CA

- Defined and implemented the VDSL (Very high speed DSL) strategy for GlobespanVirata. Managed both Marketing and Engineering activities. Secured multiple design wins including one with the world's largest DSL OEM. GlobeSpan had, for many years, unsuccessfully tried to capture this OEM's business
- Managed the West Coast operations of GlobespanVirata (formerly GlobeSpan). Maintained liaison with the East Coast headquarters and implemented financial and human resource policies
- Represented GlobeSpan at industry meetings (IEEE, ITU and ANSI). Worked with the DMT Alliance to win the VDSL standardization battle. This included working with potential competitors (Broadcom, ST, Ikanos and others) to define a winning strategy while protecting the company's interest.
- Performed multiple due diligence on potential acquisition targets in the following fields: cable modem, wireless chipset, DSP designs, voice compression, protocol stacks
- Represented the company at speaking opportunities:
 - Fastnet / DSL Prime 2002 and 2003
 - SuperComm 2003 in Atlanta: Plenary Panel, Broadband Applications – Driving the economic recovery
 - Broadband World Forum 2004 Seoul, Korea: Closing the DSL Divide, Chairperson
- Joined the CFO or CEO to give presentations to Wall Street analysts
- Managed the engineering development and ramp-up of the company's most successful products (volume, ramp-up time). Most of the software was developed offshore (India)
- Worked with the management team to define a joint strategy after the 2001 merger with Virata
- Managed to maintain the motivation and productivity of the engineering teams while the company was going through hiring and growth periods and later on mergers, downturn and layoff periods.

Enforced development practices that resulted in successful products (the VDSL PHY was the company first 0.13 μ device and the first pass was fully functional on both CO and CPE chips)

- Visited key accounts in the USA, Europe and Asia and secured early design wins

Ultima Communication **Costa Mesa, CA** **1998 - 2000**
Founder

Started a product and consulting company focused on the design of communication systems. Helped a start-up company develop their Bluetooth ASIC and developed a Bluetooth stack from scratch. The company was acquired by GlobeSpan.

Conexant Systems **Newport Beach, CA** **1988 - 1998**
System Engineer (1988)
Manager, European Design Center (1992)
Manager, Systems Software (1993)
Division Director, Personal Communication Division (1996)

- Conexant was previously Rockwell Semiconductors. Started as a system engineer in 1988 in France (Nice/Sophia Antipolis) in the newly created Rockwell European Design Center. Moved to the USA in 1993 to manage the modem software development team. Grew that role into an engineering position overseeing hardware, software, system engineering and system test for the Personal Communication Division. The division was responsible for PC Modems (hardware, controller-less and software), Audio and DSL.
- Worked successfully on regaining the credibility of the Rockwell modem chipsets by increasing the overall product quality while adding products and features to the product line. The product line delivered more than \$1B in 1996.
- Managed a multi-site (California, Alabama, Israel, France and Russia) development team. Grew the development team from the initial 20 engineers to more than 150 engineers and extended its scope to cover previously unaddressed segments (for example, PC-based products)
- Worked with the Sales and Marketing team to regularly visit key accounts in US and Asia
- Reported to the business General Manager. Worked closely with the Marketing teams to define roadmaps and strategy

IBM **La Gaude, France** **1984 - 1988**
System Engineer

- Worked in the IBM Telecommunication R&D center (La Gaude near Nice, France). Was part of team that developed the first 14.4 kbps, leased-line modem

Education

UCI Extension **Marketing of High Technology Products** **2003**

MS Telecommunications **ENST Br (France)** **1981 - 1983**

- French Engineering degree with focus on telecommunications, networking, software and circuit design at the ENST Br (Ecole Nationale Supérieure des Télécommunications de Bretagne)

BS Telecommunications **University Aix-Marseille (France)** **1977 - 1981**

Personal

- Fluent in English and French. Studied German and Spanish
- Permanent Resident of the USA
- Stay abreast of industry moves and technology trends in the semiconductor and its addressed market (OEM's).
- Manage to stay "technical" by regularly reading industry journals. Enjoy technical challenges (won 2nd place in an international electronic design contest www.circuitcellar.com/psoc2002)
- Sports: sailing and running